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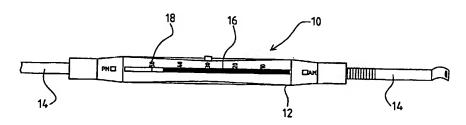
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(54) Title: TIME DISPLAY APPARATUS



(57) Abstract: A time display apparatus (10) including a display unit (12) and a control unit, the display unit (12) being provided with an indicator portion (16) of variable area and the control unit being operative to alter the area of the indicator portion (16) in accordance with a first unit of time to be displayed, the or an additional control unit being operative to alter the visual appearance of the indicator portion (16), without altering the area of the indicator portion (16), in accordance with a second unit of time to be displayed, wherein the first unit of time is a minute, and the second unit of time is an hour.